

## **QUALITY GLOBAL**

MARKETING MATERIAL

# **Quality Global Composite**

December 31st 2024

The portfolios in the composite invest in equities of companies that lead in terms of quality with regard to financial strength but also with respect to their market position, business model and management while being attractively priced at the same time.

## Performance Summary Quality Global Composite\*

• 70 - 90 global high quality companies

Annual turnover < 50%</li>

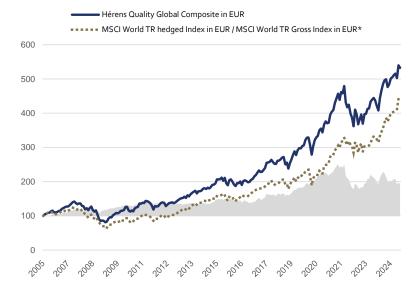
• Investment universe: MSCI World Index

• Equally weighted positions

Current regions: CH, EU, USA, APAC

Not hedged

Fully invested



Date	Composite	Benchmark	Difference**	
YTD	14.1%	27.2%	-13.1%	
2023	26.3%	20.2%	6.1%	
2022	-22.9%	-12.3%	-10.6%	
2021	27.5%	31.6%	-4.1%	
2020	14.4%	6.9%	7.5%	
2019	38.0%	30.8%	7.3%	
2018	-7.7%	-8.9%	1.2%	
2017	25.4%	17.4%	8.0%	
2016	3.1%	8.4%	-5.3%	
2015	4.2%	2.3%	1.9%	
2005-2014	91.4%	50.3%	41.1%	

	Composite	Benchmark	Difference**
1 Month	-1.3%	-0.6%	-0.7%
1 Year	14.1%	27.2%	-13.1%
3 Years p.a.	3.6%	10.2%	-6.6%
5 Years p.a.	10.1%	13.5%	-3.4%
Since Inception p.a	9.1%	8.0%	1.1%
Since Inception	432.7%	339.9%	92.8%

#### Key Figures p.a.

Alpha in %	Beta	Volatility in %	Tracking Error in %	Information Ratio	Sharpe Ratio	Active Share in % 31.12.2024
1.6	0.9	14.0	5.8	0.18	0.48	86.3

<sup>\*</sup>Composite: currency EUR; including transaction costs; dividends are reinvested; without management fees. YTD Performance is calculated provisionally as of the end of the period and may experience adjustments due to retrospective dividend bookings.

Further information about the Hérens Quality Equity Composites is available upon request; inception: 01/11/2005.

Additional Information:  $\underline{www.hqam.ch}$   $\oslash$ : +41432223141  $\boxtimes$ : info@hqam.ch

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Until 31.12.2018 Hérens Quality Global Composite EUR was hedged, since 01.01.2019 Hérens Quality Global Composite EUR is unhedged. For Quality Global strategy Benchmark until 31.12.2018 was used MSCI World Index TR hedged in EUR, since 01.01.2019 benchmark is MSCI World Index TR Gross in EUR.

<sup>\*\*</sup> Composite Out-/Underperfromance vs Benchmark



### **WHO WE ARE**

#### About Hérens Quality Asset Management

- Founded in 2003
- In-house Research Center in Riga, Latvia since 2003
- Pioneer for international corporate quality analysis and investment
- Book about our Quality Investment Style "Systematic Investments in Corporate Excellence", published in 2006
- Diverse clients (private & institutional): Pension funds, foundations, insurance companies, family offices, churches



#### RESEARCH PROCESS



- Economically and valuation-wise sustainable
- Systematic and focused on business quality
- Same criteria worldwide
- Documented in detail
- Sustainable value generation for our customers

It's our goal to be a reliable solution provider and long-term partner for our customers. That's why we value:

Independence

Objectivity in our investment decisions, as well as the disciplined and systematic implementation of our investment strategy.

Transparency and traceability

Our investment activities are as transparent as possible based on a clear fundamental business analysis. All investment decisions are made with the greatest possible objectivity, exclusively by the Investment Committee.

Stability and entrepreneurial commitment

We offer quality of care through stability and entrepreneurial commitment. We have a long-standing stable and highly qualified team.

#### INVESTMENT PHILOSOPHY

We invest in corporate quality. Our investment style is traditional, timeless and has its own performance and risk character.

We believe that a clear, disciplined and systematic analysis is the key to sustainable investment success. Our analysis are based exclusively on our own research and self-developed analytical tools.

The core are investments in companies, which are leaders with respect to quality in terms of financial strength, business model, market position and management. In addition, the stock must be valued both absolutely and relatively attractive.

The selection criteria have a demonstrable influence on the corporate success of a company. We have a 100% bottom-up and index-independent best-overall approach.

#### **QUALITY COMPANIES**

- Have a solid financial foundation, healthy balance sheets and conservative financing.
  Therefore, they are hardly dependent on loans and have real options regarding growth and acquisitions.
- Use the capital entrusted to them profitably and effectively where they benefit from competitive advantages. That's why they generate attractive, recurring income from their core business.
- Serve attractive markets with proven business models. That's why they benefit from good market positioning and above-average profitability.
- Are led by competent and stable management teams. Therefore, they are more capable of mastering challenges and managing the industrial life cycle.
- Take into account and take care of social and environmental aspects in their actions and business activities. These companies create long-term value for all involved and thus guarantee their own survival.

#### STRICT MONTHLY INVESTMENT PROCESS



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